

86/100

GOOD

Site Audit Report · Generated July 29, 2026

https://cornerbrooksmilesdental.com

HTTP 200 1621 ms response 200.5 KB 10,717 words

11 images 87 links

Executive Summary

This audit evaluated **25 signals** across on-page SEO, technical SEO, performance, security, mobile rendering, structured data and E-E-A-T trust signals.

25	22	0	3
TOTAL CHECKS	PASSED	CRITICAL	WARNINGS

Category Scores

Technical SEO		100/100	GOOD
On-Page SEO		92/100	GOOD
Content		100/100	GOOD
Performance		92/100	GOOD
Security		100/100	GOOD
Mobile & UX		100/100	GOOD
E-E-A-T		60/100	NEEDS WORK
Structured Data		40/100	POOR

PageSpeed Insights (lab)

MOBILE

72	93	0	100
PERF	A11Y	BP	SEO

LCP	8.7 s
CLS	0
TBT	100 ms
FCP	1.1 s

DESKTOP

88	93	0	100
PERF	A11Y	BP	SEO

LCP	2.1 s
CLS	0
TBT	70 ms
FCP	0.3 s

Issues & Findings

Every issue includes the problem, why it matters, and a concrete fix.

On-Page SEO (1 issue)

WARNING Meta description too short (105 chars)

? 10 min

PROBLEM Meta description is shorter than 120 characters.

WHY IT MATTERS Short descriptions leave SERP space empty and reduce the chance Google uses your hand-written snippet over a generated one.

HOW TO FIX Expand the description to 120–160 characters. Add a benefit, a differentiator, or a CTA verb.

Performance (1 issue)

WARNING Response compression not detected

? 20 min

PROBLEM No Content-Encoding header (gzip, br, deflate) on the page response.

WHY IT MATTERS Without compression, HTML/CSS/JS payloads are 3–5× larger than needed — slower TTFB, slower LCP, and wasted bandwidth.

HOW TO FIX Enable gzip and/or brotli at the web server level (nginx: `gzip on;` + `brotli on;`; Apache: `mod_deflate` / `mod_brotli`; Cloudflare: enabled by default).

E-E-A-T (1 issue)

WARNING No Privacy Policy detected

? 2 hrs

PROBLEM No /privacy, /privacy-policy, or equivalent page linked from the homepage.

WHY IT MATTERS A privacy policy is legally required if you collect any personal data (cookies count) under GDPR, CCPA, and similar. Its absence is both an E-E-A-T negative and a regulatory risk.

HOW TO FIX Publish a Privacy Policy covering: what data you collect, why, how long you keep it, who you share it with, and how users exercise their rights. Link it from the footer.

Passed Checks

On-Page SEO (6)

- Title tag (57 chars)
- Single H1 tag
- Heading hierarchy (H1 ? H2 × 8)
- All 11 images have alt text
- Open Graph tags present
- Twitter card meta tags present

Content (1)

- Deep content (~10717 words)

Security (3)

- HTTPS enabled
- No mixed content
- 5/5 security headers present

Technical SEO (7)

- HTTP 200 OK
- Canonical tag present
- Page is indexable
- URL uses hyphens (no underscores)
- URL length OK
- robots.txt found
- sitemap.xml found

Mobile & UX (1)

- Viewport meta tag present

Structured Data (1)

- 3 schema type(s) found: Dentist, WebSite, WebPage

E-E-A-T (3)

About page found

- Contact page found
- 2 social media link(s) found